



BRIAN O'HANLON
FOUNDER, SNAPPERFARM

Brian O'Hanlon grew up in the fish business. The grandson of John O'Hanlon, who got his start in the seafood business working at the now-defunct Fulton Fish Market, Mr. O'Hanlon founded Snapperfarm in 1977 as a research project focusing on the hatchery production of Red Snapper.

His interest in aquaculture began in the late 1990s, after volunteering at the Mote Marine Hatchery in Sarasota, Florida, and the Aquaculture Center of the Florida Keys. After that experience, Mr. O'Hanlon set out to determine and develop sustainable means of high quality seafood production. In 2002, after years of an intense permit process, Snapperfarm deployed its first two submerged cages off the coast of Culebra, Puerto Rico, and became the nation's second private open-ocean aquaculture operation. While Snapperfarm's Puerto Rico operation is still active, Mr. O'Hanlon's efforts to expand the business have been constrained by an "overly complex regulatory process."

